

.mmp SalesDocs

The digital sales and document briefcase
for field and indoor service



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Features and Specifications

.mmp **SalesDocs** is an application for sales staff and product managers at all levels.

SalesDocs enables companies of all kinds to provide their employees with a wide variety of documents (content) electronically, very easily and always up-to-date, both online and offline.

The solution offers an app for Apple iOS devices, especially for iPads, which makes it very easy to use, stable and reliable. This app connects to a backend server with a content management system (CMS). Product Management or Sales Management maintain the documents in the backend CMS and assign them to specific products, user groups or sub-organizations.

When launched on the iPad, the **SalesDocs** app checks the user authorization and whether new or updated data is available, which is then offered for download. The files remain stored on the device until they are revised, saved or removed in the backend CMS. The next time you synchronize, this will be done in the app accordingly.

Access to the contents or files is regulated by a rights and role concept. The assignment of user name and password ensures that every employee or partner always has exactly the right and most current contents available after his personal identification. The connection to an existing LDAP directory for the transfer of existing users is possible.

Managed Data and Objects

Objects are files and, in certain cases, also navigation points.

An object consists of a physical file. Currently allowed formats are:

- Pictures (PNG/JPG)
- Videos (mp4)
- PDF-Documents
- MS-Office Documents (Doc(x), xls(x), ppt(x))
- Apple Keynote (key) - files
- ZIP-archives

All objects are uploaded to the backend CMS by an editor or administrator. During this process a preview image is generated by the integrated "Thumbnail Generator".

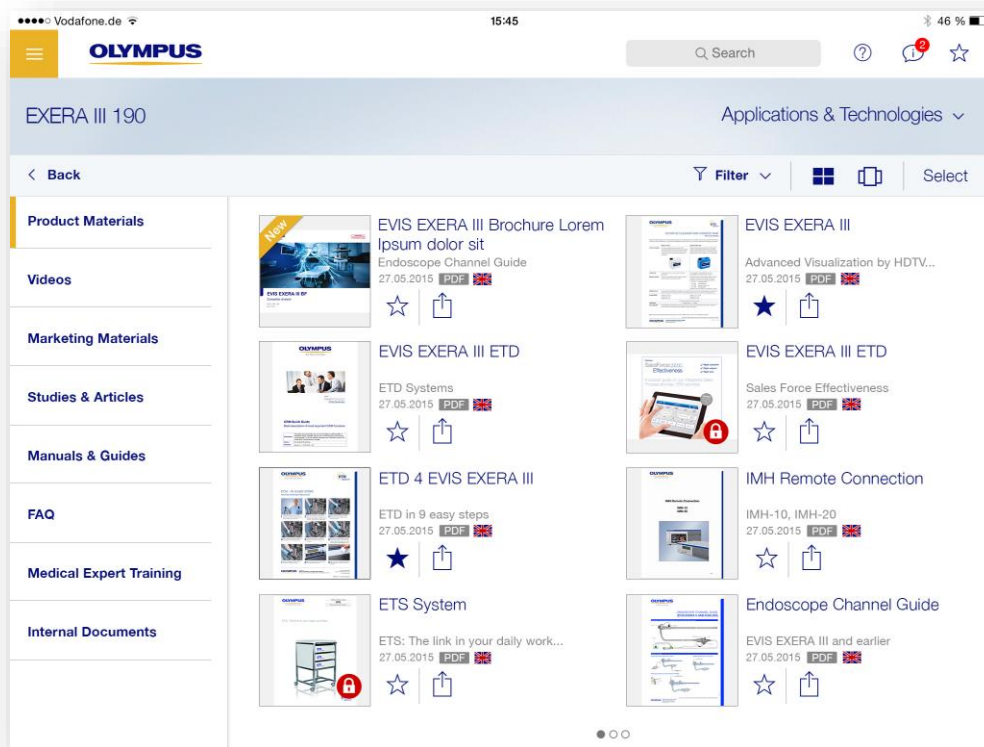


Figure 1: Available documents (example)

Menus

It is possible to define menu items. For example: "Products", "Applications", "Technologies", "Accessories", "Operating instructions" etc.

The number of menu levels is not limited and flexible, only depending on the selected layout of the customer. The lowest level usually ends on a "detail screen", on which the contents attached to the topic can be found.

All navigation trees can be created and managed manually by the customer in the backend CMS.

Existing menu structures cannot be deleted as long as there are still documents or subfolders in them. (Can be changed on request)

Favorites/Bookmarks

All content types can be stored as bookmarks. This greatly simplifies access to the content. There is a bookmarks overview page with the possibility of editing. In the backend CMS bookmarks or bookmark lists are stored for each user as a backup.

Integrated Search

The search finds and displays results by matching the text sequence entered with the document titles (all content types are searched) or the alternative texts to the title.

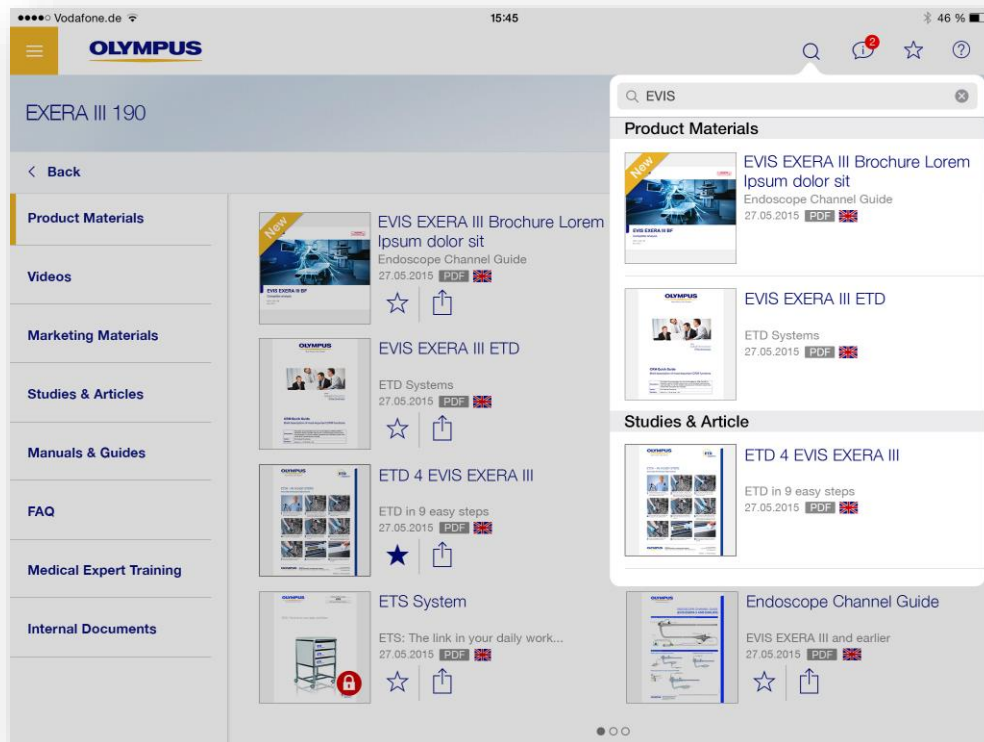


Figure 2: Search results in the OLYMPUS Medical Sales-APP

There is no explicit page for search results, but the matching results are displayed in a list with teaser image and heading (auto-suggest). Each document is only displayed once in the list, even if it appears more than once in the navigation. This avoids duplicate search results.

Tap on a search result to open the detailed view of the selected document. If the user has the appropriate configuration and rights, the document can also be printed or downloaded.

Blocking Content

All content types can be marked as confidential (confidential) or non-confidential (public) by the editor (backend).

All contents marked as confidential cannot be forwarded by e-mail. In the standard system, new contents are marked as non-confidential, which can be changed at any time.

How to handle PDF documents

A decisive file format for the intended purpose is PDF, which has extended functionalities in sales docs.

With the help of the integrated PSPDFKit library, documents, notes can be set, pages taken and sent to customers. It is also possible to store and print out individual forms.

The PSPDFKit Library is licensed by the end customer in an annual subscription. Alternatively, external PDF apps can also be integrated.

Within a PDF document, fast page access is possible through the embedded page pagination-function (mini thumbnails as a preview of the document pages). The bookmark function is controlled for the entire document or the individual pages.

Furthermore, a marker function is integrated, which enables the (colored) marking of different pages of a PDF as a quick entry or entry marker into the document.

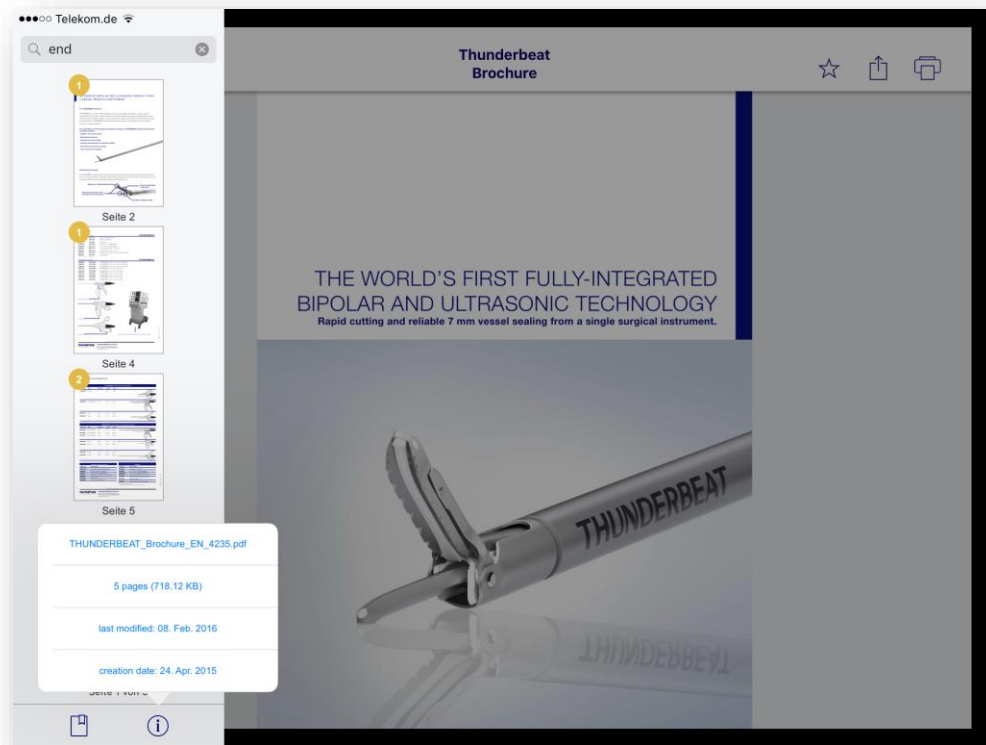


Figure 3: Detail view of a PDF with thumbnail preview on the left

Document Forwarding via E-mail

A *send to*-function (forwarding the document by e-mail) is currently only available for images and PDFs with Apple's own features.

For videos, forwarding is only useful if the file size does not exceed 10 MB.

The entire document, the current page or a range (area) can be forwarded to PDF pages by e-mail.

The mail client installed on the iPad is used for sending mail. A corresponding (company-) account must be created on the device.

Printing

With Apples operating system iOS, AirPrint functionality for documents and images is available on the iPad. There is no need for further configuration in **SalesDocs**.

Prerequisite is an appropriate printer with AirPrint functionality in the local network (WLAN).

System requirements (for onsite-operation)

Server for the Content Management-System (CMS)

PHP 5.4 +, MySQL 5.1 +, MySQLi Driver

CodeIgniter 3.0

Https-Certificate

Thumbnail Editor: ImageMagick 6.9.1-6

Hardware requirements

Apple iPad Air, Apple iPad Air 2, Apple iPad Pro,
running iOS from Version 8.0 and newer

.mmp also offers SalesDocs as a full service solution. The entire operation of the backend CMS is made available to the customer as SaaS - Software as a Service. Ask for the current conditions.

Contact: info@mmp.de